



**Dr. Shroff's Charity Eye Hospital**

*Caring for the community since 1914...*



*Together we can.....*

*Transforming lives by giving sight spreading smiles!*

*March 2014*



***"The best way to find yourself is to lose yourself in the service of others"***

**Mahatma Gandhi**

## From CEO's desk.....

At SCEH, last year has been a year of introspection, long term planning and rejuvenating ourselves to work through the next decade and beyond.

Towards this, the team at SCEH with the support of its partners has taken newer initiatives which should lead to a stronger, robust and healthier organisation! The leadership team has evolved a plan to more than double its output across the system and make the organisation sustainable.

Our renewed focus on serving the underserved shall be under sharper focus in the plan. We should at least touch 35,000 surgeries per year in the year 2016-17.

Our strategic emphasis on sustainable and equitable eye care services for the geographically disadvantaged of North India could be seen when we were able to establish our first self owned secondary hospital at Mohammadi, Lakhimpur Kheri, UP in the month of February 2014. Deepening community outreach, SCEH is all set to open its fourth secondary centre at Vrindavan, UP, targeting for June 2014, in partnership with 'Seeing is Believing' (Standard Chartered Bank) and Brij Health Care.

Our thrust on growth is being accompanied with equally strong emphasis on quality. The quality movement at SCEH shall be taken to next level in our secondary centres. Thus, providing the best possible services in remote areas. We are setting up a Quality Resource Centre to help improve quality systems across all eye care providers in rural areas.

In our endeavour to become more relevant, a good amount of time was spent in revisiting our value system with a clear goal, plans and targets in rolling out and engaging our employees.

All these happenings and many more during the year have opened up new avenues, partnerships and perspectives. Collectively these events will help chart the course of SCEH in the years to come and accelerate its inspiring journey towards eliminating avoidable blindness.

Arun K. Arora

(Chief Executive Officer)

**Sincere thanks to  
our partners!**



## News from the Eye bank:

### Accreditation by Sight Life & North Carolina Eye Bank visit:

The hospital's Eye Bank achieved another milestone when it passed the stringent accreditation process of Sight Life, USA. In fact the assessors commented that SCEH's eye bank was among one of the best eye banks of the world. The trustees of **North Carolina Eye Bank, California** also visited our hospital and vision centers of Delhi so as to get a realm of picture of our work done towards the community. The entire eye bank team under the leadership of **Dr. Manisha Acharya (Medical Director of the Eye Bank)** along with the active support of the Quality Assurance, HR & Donor Relation department worked tirelessly to work towards getting the accreditation.



### Upcoming Secondary Eye center in Vrindavan:

The journey of SCEH's expanding outreach program in North India will continue with the opening of the fourth secondary surgical center at Vrindavan, district Mathura of UP. After continuously providing our eye care services in Mohammdi (Lakhimpur Kheri), Rampur Maniharan (Saharanpur) & Meerut, SCEH is upcoming with its fourth secondary eye care hospital in Vrindavan (also known as Brij-Bhoomi) in the month of June-2014. The aim of the intervention is to set up a fully functional eye care unit in association with Brij Health Care (a general hospital) This will be a unique tripartite project wherein SIB (Seeing is Believing) & Standard Chartered will be partnering with a private player and a Not for profit entity at the same time to fight the battle of avoidable blindness. Existing physical infrastructure is being given by Brij Health Care. The proposed Eye Hospital which will be situated in Mathura district of Uttar Pradesh will be catering the eye care needs to neighbouring districts of Bharatpur (State of Rajasthan); Mewat & Palwal (state of Haryana) and districts of MahamayaNagar, Agra and Aligarh (state of Uttar Pradesh) respectively.

### Dr Manisha Agarwal delivers a lecture on 'Ocular Tuberculosis' at PGI, Chandigarh

Dr. Manisha Agrawal delivered a lecture on "Ocular Tuberculosis cases" at PGI, Chandigarh on the 8<sup>th</sup> Founders Day Celebration on 18<sup>th</sup> March 2014. She was invited by Dr. Amod Gupta (Dean, PGI Chandigarh) for attending and delivering the lecture on the same. After the presentation made by her, Dr. Gupta appreciated for the focused work done at SCEH and the presentation made by Dr. Manisha respectively for which she was honored also for the same.



### German Embassy to support SCEH's initiative of empowering women through Certified Ophthalmic Paramedic (COP) Training Program:

Ms. Anja Bugs – Development Consultant of German Embassy visited our hospital to meet the girl trainees and understand the training model of the hospital.

## World Glaucoma Week

(9<sup>th</sup>-15<sup>th</sup> March 2014)



Kick started with **Glaucoma Awareness Walk on 9<sup>th</sup> March 2014** from Rajghat to Dr. Shroff's Charity Eye Hospital (SCEH). The walk was organized in association with Glaucoma Society of India and Delhi Ophthalmological Society. **Mr. Kapil Sibal, the Hon'ble Minister of Telecommunication and Information Technology, Govt. of India**, flagged off the walk by releasing balloons on the occasion. Several eminent Ophthalmologists and Glaucoma specialists participated in the event along with our Chief Executive Officer **Mr. Arun K. Arora, Doctors, Optometrists, Nurses and other staff of SCEH**. During the walk public awareness lectures were delivered by **Prof. (Dr.) J. C. Das (President Glaucoma society of India (GSI) and Dr. Suneeta Dubey (Treasurer GSI and HOD, Glaucoma services, SCEH)**.

Other activities included, free glaucoma screening camps and public awareness lectures were delivered at Dr. Shroff's Charity Eye Hospital, Daryaganj, Delhi and its satellite centers at Gurgaon (Haryana), Alwar (Rajasthan), Rampur and Mohammadi (Uttar Pradesh) by Dr. Suneeta Dubey, Dr. Monica Gandhi, Dr. Julie Pegu and the Glaucoma team respectively.

Approximately 300 patients were screened throughout the week that underwent diagnostic, laser and surgical procedures free of cost.



### Ram Karan Singh- One Eyed Arjuna Awardee gets treated at SCEH

Visited our hospital on 1<sup>st</sup> March 2014. He was honored with **Arjuna Award** in the handicapped segment in 800 meter race. He is resident of Kanpur (Uttar Pradesh) and has played from Delhi State. His good eye got injured in a protest for which he came to our hospital for the treatment. After complete examination by **Dr. Suma Ganesh & Dr. Manisha Agarwal, the diagnosis was made as 'blood in retina'**. Our doctors advised him for complete rest and to postpone his racing practices for some time. The doctors also advised for a follow up after 1 week.



**Give India visits SCEH:** Personnel from Give India visited SCEH to take first hand interviews of the beneficiaries supported by them. The stories of the beneficiaries and how their life had been impacted by sight restoration surgeries were told from the heart. The photographs and videos taken by them would be used to inspire more donors to join the cause and give transparency/credibility to the hospital's genuine work in the field.



**Laureate World Phaco System training at SCEH**  
 Training sessions were conducted by Alcon Lab on Laureate World Phaco System for the Fellow doctors to train them in the procedure and give them tips for improving their skills.

**Eye camp with BSNL:** An eye camp was organized by BSNL (Bharat Sanchar Nigam Limited) on 14<sup>th</sup> March 2014 at **Malakhera CHC (Community Health Center), Alwar, Rajasthan**. During the camp 300 patients were screened and counseled by the clinical and non-clinical staff members of SCEH. Dr. Alok Sharma- Consultant of SCEH, provided consultation and the medicines were distributed by Swatantrata Senani Chotu Singh Charitable Hospital free of cost.

To enhance the use of tech-communication, BSNL distributed their sim cards to the community members for free. The occasion was graced by Mr. Arun Kumar (Senior General Manager), Mr. Rajiv Yadav & Mr. J.P.Meena (Deputy General Managers), and many other officials from the BSNL.



**Research Methodology**

**Workshop on 2<sup>nd</sup> March 2014:**

First research methodology workshop was held at India International Centre on 2<sup>nd</sup> March 2014 organized by Dr.Manisha Agarwal. Speakers included experts like Dr.B.K Nayak (Editor JCOR and Head of Hinduja Hospital, Mumbai, Dr.Geetha and Dr.Jaiswal from ICMR, Dr.Rajat Goyal from AVI, Dr.Vanathi from AIIMS and editor DJO. This workshop aimed at motivating young researchers by teaching them the basics of clinical research and biostatistics. It was well attended by delegates from different parts of North India. The workshop was sponsored by Cipla- a pharmaceutical company. Dr. Ramesh, Dr. Rahul & Mr. Lokesh also provided their full support and efforts in making the event a successful one.

## World Optometry Week:

Dr. Shroff's Charity eye Hospital (SCEH) celebrated the World Optometry Week from 19<sup>th</sup> March to 23<sup>rd</sup> March 2014 in association with Indian Optometric Association (IOA) & Transitions. In view of the increasing demand of Optometrist in any type of eye care setup and existing unawareness about this profession in the community, the Optometrists of SCEH celebrated the "World Optometry Week" internally as well as externally. The activities conducted during the week were creating awareness by displaying IEC (Information Education & Communication) materials, conducting quiz competition, recreational activities such as dumb charades, treasure hunt game and counseling on Healthy Sight and Role of optometrist in Eye Care. Prizes were also distributed on 24<sup>th</sup> March 2014 by Dr. Suneeta Dubey (HOD- Glaucoma Department) to the best performing team during the week.

## Global Social Venture Competition ISB, Hyderabad:

The Asia-Africa Regional final of the Global Social Venture Competition (GSVC) 2014 was held during 6<sup>th</sup> to 8<sup>th</sup> March 2014 at the ISB, Hyderabad. Dr. Ankur Bose, Consultant of SCEH at Rampur Secondary Hospital (Saharanpur-Uttar Pradesh) participated in the competition as a part of the team "Rejuven Eyes". He presented a model of a low cost geriatric healthcare, based around existing eye care hospitals. The jury (venture capitalists and academicians) assessed the social impact and financial viability of the model presented by him and adjudged him the winner in Asia- Africa round.

On winning the competition with flying colours at Hyderabad, the GSVC has invited us to attend their Global Finals and Conference which will be held in Berkeley, California, at the Haas School of Business, UC Berkeley, on April 9<sup>th</sup> to 11<sup>th</sup>, 2014.



## Ophthalmic Nursing Assistant Trainees speak:

मैं सहारनपुर के छोटे से गांव से हूँ मेरा हमेशा से सपना था कि मैं अपने गांव वालो की मदद करूँ क्योंकि वहाँ पर कोई डॉक्टर नहीं है। ऑफ नेत्र अस्पताल ने मेरा ये सपना पूरा किया।  
— नर्गिस बेगम



ऑफ नेत्र अस्पताल में COP की ट्रेनिंग के बाद मुझे ऐसा लगा जैसे मेरे पंख लग गये हो और मैं बहुत सफल इंसान बन गई हूँ। इस ट्रेनिंग के करने से अब मैं अपने गांव वालो और आसपास के लोगो की मदद कर सकती हूँ।

—सीमा

## Upcoming event- Exclusive UVEA clinic opens on 1<sup>st</sup> April 2014:

Uveities is broadly ,inflammation of the uvea.The uvea consists of the middle, pigmented vascular structures of the eye and includes the iris,ciliary body, and choroid.Uveities requires an urgent referral and through examination by an ophthalmogist or optometrist and urgent treatment to control the inflammation.

Patients suffering from uveitis and requiring anterior and posterior segment evaluation can now avail the facility for their treatment at our base hospital. The clinic will be under the supervision of Dr. Manisha Agarwal.

## Fellowship Training Program at SCEH



Dr. Tanmayi Dhamankar successfully completed her fellowship in Pediatric Ophthalmology on 15<sup>th</sup> March and her certification ceremony was done on 12<sup>th</sup> March. Dr Tanmayi shared her satisfactory feedback during her tenure of 18 months. She was satisfied with her clinical, surgical and academic exposure.

## For Further Information/Donations please Contact:

### Donor Relations Department

Dr. Shroff's Charity Eye Hospital

5027, Kedarnath Road, Darya Ganj, New Delhi 110002, India

[www.sceh.net](http://www.sceh.net)

Phone: 91-11-43528828, 43524444 & 43528888 Fax: 91-11-43528816

For Online donation log on: <http://www.sceh.net/help-someone-see-and-hear/>

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For donating through Give India log on: <http://www.giveindia.org/m-972-dr-shroffs-charity-eye-hospital.aspx>



## SUCCESS STORY

*ANAMIKA, a 3 yr. old girl suffering from squint came to our Hospital for her treatment. She was too small to understand why other children laughed at her and made fun of her all the time*

*Dr. Shroff's Charity Eye Hospital's pediatric team of doctors has treated her successfully and today she has got rid of her squint problem.*

*Today, she is a happy child and keeps smiling as she can see much well; moreover no one teases her anymore! Her parents are very happy as now they can enjoy lively moments with their chulbulli Anamika*